



Press Release

## Everest Smart Steel Buildings comes to Kashmir

### Now Build Fast, Build Smart

**Srinagar, May 28, 2015 :** The new age quick construction solution for residential and commercial buildings - Everest Smart Steel Buildings, was today launched in Srinagar. Everest Smart Steel Buildings comes with the promise of providing earthquake resistant and three times faster turnkey construction solutions to the Government as well as Private sector in Jammu & Kashmir. It was launched today in an event titled “Renewing Hope, Rebuilding Kashmir” attended by senior Govt. officials from the State Govt. and civil society members.

With Everest Smart Steel Buildings, construction of a building can be completed at a three times faster rate than conventional methods of construction even in seismic, hilly, coastal and high-wind areas. Ideal for low-rise low-span structures, Everest Smart Steel Buildings are 100% customized, aesthetic, durable and green buildings with inbuilt stability. This innovative state-of-the-art technology is the fastest for manufacturing and erecting a building. Using the core strength of high tensile steel, its Light Gauge Steel Frame system allows multiple applications across residential and commercial sectors. Everest Smart Steel Buildings offer great design flexibility and allows architects & interior designers to choose from large variety of internal and external finishes. Besides offering great design flexibility, these buildings are also resistant to adverse weather conditions, earthquake, moisture, termite and fire.

Speaking on the occasion, Everest Industries Ltd. spokesperson said, *“Everest recognizes the construction needs of various market sectors and delivers smart, flexible and quick solutions. Steel buildings don’t have to be dull boxes. Modern residences and businesses need modern buildings with highly specific and environment friendly features. Everest ensures that all of this is achievable with added benefit of speed of construction and improved health & safety with its 100% customized Everest Smart Steel Buildings.”*

Timely performance, excellent service backup and faster response time are the reasons that leading PSUs like NTPC, ONGC, OPGC, DTDC, NBCC etc as well as renowned corporate like TATA Steel, POSCO Steels, GMR Hydropower, Jindal Steel & Power, ANSAL and many more trust Everest Smart Steel Buildings for their needs. This apart many a private villas, second homes and resorts have been constructed by Everest Smart Steel Buildings in record time which includes construction of 60,000 sq ft ANSAL Institute of Management & Technology in Lucknow in just 90 days, registering its name in Limca Book of Records for the fastest construction in India.

#### **About Everest Industries Ltd.**

Founded in 1934, Everest has traditionally been involved with manufacturing corrugated roofing sheets for rural shelters, today, Everest offers complete range of building products and solutions in roofing, ceiling, wall, flooring and cladding as well as pre-engineered steel buildings. With the latest technology and an eye for detail, the company also emphasizes upon promoting ‘green building’ concept in its products. Everest’s innovative and modern building products are produced at state-of-the-art manufacturing facilities at Kymore, Nashik, Coimbatore, Kolkata, Balasore, Ranchi, Dahej and Roorkee. These are distributed across more than 1 lakh villages and 600 cities through more than 6000 outlets, 38 sales depots and 14 offices.