

New Age Everest Smart Steel Buildings Technology introduced for Roof Top Extensions in Delhi-NCR

Now Build Fast, Build Smart

New Delhi, Sep 25, 2015 : Everest Industries Ltd., one of India's fastest growing complete building solutions company, today introduced its new age fast construction solution for residential and commercial buildings - **Everest Smart Steel Buildings, as the best alternative to conventional methods of construction of roof top extension in Delhi-NCR.** Everest Smart Steel Buildings comes with the promise of providing earthquake resistant and three times faster turnkey construction solution to fulfill the growing demand of constructing rooftop extension in the capital region. The globally popular eco-friendly construction technology was introduced during a architects meet held in Delhi.

With the rising cost of space rental and scarcity of space for new construction, roof top extensions have been a recent rising trend in NCR. People with independent bungalows or having ownership of flats with terrace rights are constructing roof top extensions to create additional space for residential as well as commercial purpose. However, this growing demand of constructing rooftop extensions using conventional brick & mortar construction method faces varied challenges – brick & mortar construction is too heavy to be used as a rooftop extension, is messy, takes lot of time for completion, needs additional treatment for sound and thermal insulations, needs special permission from civic bodies etc. Everest Smart Steel Buildings comes as the best possible alternative which gives relief from all these disadvantages of conventional construction for rooftop extension. Smart Steel Buildings technology uses no brick no sand and minimal water while is 3 times faster in construction. Additionally, as this is a light weight construction technology, the challenge posed by limited load bearing capacity of some buildings can be overcome using Everest Smart Steel Buildings.

Speaking on the occasion, Mr Subrata Dutta, Vice President – Everest Smart Steel Buildings, Everest Industries Ltd. said, "Everest recognizes the construction needs of various market sectors and delivers smart, flexible and quick solutions. Steel buildings don't have to be dull boxes meant only for industrial infrastructure. Modern residences and businesses need modern buildings with highly specific and environment friendly features. Everest ensures that all of this is achievable with added benefit of speed of construction and improved health & safety with its 100% customized Everest Smart Steel Buildings. We see a tremendous opportunity in the rising roof top extensions market in space constrained cities like Delhi, wherein people can benefit immensely in terms of fast, strong and safe construction by using modern construction technology like Smart Steel Buildings. "

With Everest Smart Steel Buildings, construction of a building can be completed at a three times faster rate than conventional methods of construction even in seismic, hilly, coastal and high-wind areas. Ideal for low-rise low-span structures, Everest Smart Steel Buildings are 100% customized, aesthetic, durable and green buildings with inbuilt stability. This innovative state-of-the-art technology is the fastest for manufacturing and erecting a building. Using the core strength of high tensile steel, its Light Gauge Steel Frame system allows multiple applications across residential and commercial sectors. Everest Smart Steel Buildings offer great design flexibility and allows architects & interior designers to choose from large variety of internal and external finishes. Besides offering

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great design flexibility, these buildings are also resistant to adverse weather conditions, earthquake, moisture, termite and fire.

Timely performance, excellent service backup and faster response time are the reasons that leading PSUs like NTPC, ONGC, OPGC, DTDC, NBCC etc as well as renowned corporate like TATA Steel, POSCO Steels, GMR Hydropower, Jindal Steel & Power, ANSAL and many more trust Everest Smart Steel Buildings for their commercial and residential construction needs. This apart many a private villas, second homes and resorts have been constructed by Everest Smart Steel Buildings in record time which includes construction of 60,000 sq ft ANSAL Institute of Management & Technology in Lucknow in just 90 days, registering its name in Limca Book of Records for the fastest construction in India.

About Everest Industries Ltd.

Incorporated in 1934, Everest Industries offers a complete range of building solutions such as roofing, ceiling, wall, flooring and cladding and the Pre-Engineered steel buildings for industrial, commercial and residential applications. Over the past eight decades, Everest has constantly evolved to keep pace with the changing demand in the construction industry. With the latest technology and an eye for detail, the company also emphasizes upon promoting 'green building' concept through its products and solutions. Everest's innovative and modern building products are produced at state-of-the-art manufacturing facilities at Kymore (Madhya Pradesh), Kolkata (West Bengal), Nashik (Maharashtra), Coimbatore (Tamil Nadu), Somnathpur (Odisha), Ranchi (Jharkhand), Dahej (Gujarat) and Roorkee (Uttarakhand). Presently, the Company's building products and solutions are available across more than 1 lakh villages and 600 cities in India as well as in over 35 countries.