

New age Everest Smart Steel Buildings technology introduced in Goa

Now Build Fast, Build Smart with No-brick, No-sand

Goa, Jan 29, 2016 : Everest Industries Ltd., one of India's fastest growing complete building solutions company, today introduced its new age rapid construction technology for residential and commercial buildings - **Everest Smart Steel Buildings, as the best alternative to conventional methods of construction in Goa.** Everest Smart Steel Buildings comes with the promise of providing earthquake resistant and all weather proof three times faster turnkey construction solution.

The globally popular eco-friendly construction technology was introduced to Goa in the ongoing 19th Goa Interior & Exterior Expo at Dr. Shyama Prasad Mukherjee Stadium, Bambolim. A sample cottage has been made in the exhibition using Everest Smart Steel Buildings for public viewing. The sample cottage is erected using no brick, no sand and in just 2 days time.

Everest Smart Steel Buildings is the best possible alternative to conventional construction and uses no brick, no sand and minimal water while is 3 times faster in construction. Additionally, as this is a light weight construction technology, it is ideally suited for high wind coastal geographies like Goa. As coastal construction is governed by special regulations, conventional construction raise several challenges, which can be met using Everest Smart Steel Buildings to construct houses, resorts and hotels. Besides offering great design flexibility, these buildings are also resistant to adverse weather conditions, earthquake, moisture, termite and fire, making it an ideal construction solution for Goa.

Speaking on the occasion, **Mr Subrata Dutta, Vice President – Everest Smart Steel Buildings, Everest Industries Ltd.,** said, *"Everest recognizes the construction needs of various market sectors and delivers smart, flexible and quick solutions. Steel buildings don't have to be dull boxes meant only for industrial infrastructure. Modern residences and businesses need modern buildings with highly specific and environment friendly features. Everest ensures that all of this is achievable with added benefit of speed of construction and improved health & safety with its 100% customized Everest Smart Steel Buildings. We see a tremendous opportunity in the construction market of Goa, which is governed by the Coastal regulations, wherein people can benefit immensely in terms of fast, strong, safe and eco friendly construction by using modern construction technology like Smart Steel Buildings. "*

With Everest Smart Steel Buildings, construction of a building can be completed at a three times faster rate than conventional methods of construction even in seismic, hilly, coastal and high-wind areas. Ideal for low-rise low-span structures, Everest Smart Steel Buildings are 100% customized, aesthetic, durable and green buildings with inbuilt stability. This innovative state-of-the-art technology is the fastest for manufacturing and erecting a building. Using the core strength of high tensile steel, its Light Gauge Steel Frame system allows multiple applications across residential and commercial sectors. Everest Smart Steel Buildings offer great design flexibility and allows architects & interior designers to choose from large variety of internal and external finishes.

Press Release



Added Mr. Dutta, *"We have already completed construction of a boutique resort in Goa using Smart Steel Buildings Technology which is first of its kind. Furthermore, we have started construction of the extension of Novotel Hotel in Goa recently."*

Timely performance, excellent service backup and faster response time are the reasons that leading PSUs like NTPC, ONGC, OPGC, DTDC, NBCC etc as well as renowned corporate like TATA Steel, POSCO Steels, GMR Hydropower, Jindal Steel & Power, ANSAL and many more trust Everest Smart Steel Buildings for their commercial and residential construction needs. This apart, many private villas, second homes and resorts have been constructed by Everest Smart Steel Buildings in record time, which includes construction of 60,000 sq ft ANSAL Institute of Management & Technology in Lucknow in just 90 days, registering its name in Limca Book of Records for the fastest construction in India.

About Everest Industries Ltd.

Incorporated in 1934, Everest Industries offers a complete range of building solutions such as roofing, ceiling, wall, flooring and cladding and Pre-Engineered steel buildings for industrial, commercial and residential applications. Over the past eight decades, Everest has constantly evolved to keep pace with the changing demand in the construction industry. With the latest technology and an eye for detail, the company also emphasizes upon promoting 'green building' concept through its products and solutions. Everest's innovative and modern building products are produced at state-of-the-art manufacturing facilities at Kymore (Madhya Pradesh), Kolkata (West Bengal), Nashik (Maharashtra), Coimbatore (Tamil Nadu), Somnathpur (Odisha), Ranchi (Jharkhand), Dahej (Gujarat) and Roorkee (Uttarakhand). Presently, the Company's building products and solutions are available across more than 1 lakh villages and 600 cities in India as well as in over 35 countries.