

# CareNShare

VOLUME XI  
OCTOBER - MARCH 2020

## HIGHLIGHTS



1. The Building Master Training carried out in 7 states in partnership with CIVTC, Sattva, B-Able, IL&FS Skills and ACF and trained 32 Master Trainers in structural fabrication, roof sheet installation, application of board products, entrepreneurship skills. These Master Trainers have further trained 1398 marginal construction workers at 56 locations.



2. The Sewing & Embroidery Centre at Bhagwanpur, Uttarakhand trained 175 women from the adjoining areas in sewing and embroidery skills. These skilled women are equipped to become self-employed, by running small sewing/boutique shops; and supporting their families financially.



3. The Foundation constructed 40 units of Individual Household Sanitation in Kolad, Raigarh, Maharashtra which has made 40 families and 200 people free from open defecation.

## About Everest Foundation - Building Foundation

Everest Foundation is committed to enhancing the livelihoods and living standards of communities. Our approach is to get proactively involved in their economic upliftment. Everest Foundation primarily focuses on training and skill building, health, hygiene and sanitation, education, art and sports promotion, environmental sustainability and community empowerment. The Foundation has developed programs which are innovative, sustainable and create value for every stakeholder. The Foundation also promotes Individual Social Responsibility (ISR) and facilitates social change by engaging with privileged individuals and motivating them to participate in the creation of a better society. We at Everest Industries Limited aim to collaborate with individuals and enterprises to develop sustainable action agendas that can improve the world we live in. Our programs have reached out to 16 districts across India.

# CSR Initiatives – Empowering the Nation



## Sports is not about game, it's about developing healthy humans with wealthy minds

Playing tournaments is not just about winning trophies. A combative force of strategy, grit and determination comes into play, as showcased by boys and girls who played the 5th edition of the Everest Champions Trophy in Coimbatore, Tamil Nadu. The championship at Coimbatore touched a new milestone as 1170 people and 96 teams from across Tamil Nadu, Karnataka and Kerala participated and made this initiative a State-level tournament. The boys and girls under 13, 15 and 19 years age categories participated in this event. Everest runs Football Academy to provide sports training and organizes state level tournaments for local children and youth in which 150 children were trained this year. Students trained at the academy are now training upto 60 children at government schools.

## Igniting aspirations in children through sports events

For nurturing the sports talent at Kymore, Katni, Madhya Pradesh, a district level badminton tournament was organized in which 212 people from 14 different teams participated and played enthusiastically. The tournament witnessed participation from all age groups, in the under-14 and under-19 for boys and girls; as well as from men and women in the above-20 category. The tournament has also seen the participation of veterans from the area.



## Empowering community through upskilling and by providing opportunities to earn



The Foundation runs skill development centers at Balasore (Odisha), Roorkee (Uttarakhand) and Katni (Madhya Pradesh). In order to assist youths trained at these centers to generate employment, the Everest Foundation with its partners approaches and invites local companies at Center to build network of potential employers and organizing job fairs etc. The 'Job Fairs' were organized at Career Development Centers at Balasore, Katni and Roorkee in which more than 140 candidates participated. Interviews were conducted by companies namely Bajaj Sons Ltd, SBI Credit Cards, Jubilant Generics Limited, Globe Hi Tech Industries, Axis Bank Credit Card & OMC. 48 candidates were selected during these placement initiatives.

# ISR Initiatives- Everest Heroes

## Climate Protection- Not for discussion, but for action

When it comes to protecting the climate, a few questions arise in our minds. "Are we doing enough?" "Have we done enough to secure our children's future?" The answer, for many of these questions is: NO! This year, as part of the 'Joy of Giving Week', we at Everest decided to act upon a few ideas to do our bit on climate change. We decided to avoid usage of 'single-use plastics and plastic water bottles'. In accordance with the Prime Minister's vision, we distributed jute bags to all our employees for them to carry their daily essentials. We also encouraged them to spread this campaign in their respective societies and educate people on the harmful effects of single-use plastics. On this occasion, our Executive Director - Mr. Y. S. Rao, conducted a session on 'Climate Change - Enough Talk, Let's Walk'. This was followed with a signature campaign.



## Making winters a little more bearable

On the onset of winters, Everest organized its 3rd edition of 'VASTRA DAAN' and encouraged employees to donate old clothes which were given to homeless people to protect them from chilling cold in Delhi NCR. Many employees came forward and donated 327 sets of old clothes which were in usable condition. The clothes were handed over to SPYM, an NGO which runs shelter home 'Rain Basera' for homeless people across Delhi.

## There are small wishes, but many can only dream about them

Everest Foundation organized a "Wish Tree" activity. The activity aimed at fulfilling wishes of children from the deprived families. This activity was organized at Noida and 66 employees participated in it. Wish tree activity involved collecting wishes from children, purchasing gifts and distributing these gifts among the children. Our employees fulfilled the wishes of 181 children studying in government school at Roza Yakubpur, Greater Noida.



# Responsibility Comes First

## Road Safety Awareness Drive -Together we can save millions of lives!

If we are PRUDENT, we can thwart ACCIDENT!

A road accident happens every minute in India! Road accidents claimed 1.5 lakh lives in 2018.

Everest employees conducted 'Road Safety Awareness Drive' at Noida, Kymore, Kolkata, and Bhagwanpur.

> Performed Skits- on do's and don'ts of road safety: No drunken driving, texting or talking on the phone while driving or walking on road, or no to use of helmet/seat belt or triple riding.

> Formed human chain, chanted slogans and sang songs on road safety.

> Displayed banners with slogans on road safety and traffic rules around Everest's plant locations.



The road safety drive sensitized more than 500 people in the local community including auto and truck drivers, police, and govt. officials etc.

## He acquired skill, which ensured a job for him...

### "Punit, Khalwara, Kymore"

Punit, a 26-year-old school graduate from Kymore, was desperately searching for a job. Due to his poor financial conditions, after passing 12th standard, he wished to acquire skills which would get him an assured job. He enrolled himself for Desktop Publishing and Tally courses at the centre run by Everest Foundation at Kymore.

Punit remarked, "The courses I enrolled for, particularly Tally, helped him get a job." Today, he is earning Rs. 8,500 per month at A.K. Enterprises and adds to his household income.



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